

Demographic Profile Expanded

Census, Estimates & Projections

Lon: -111.87647 / Lat: 33.34953

July 2010

Dobson And Elliot Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	416,996		1,275,517		2,048,967	
Census Population (1990)	272,345		715,700		1,141,147	
Census Population (2000)	371,308		1,026,783		1,610,344	
Projected Population (2015)	456,783		1,422,878		2,266,082	
Forecasted Population (2020)	504,165		1,643,101		2,630,744	
Historical Annual Growth 1990 to 2000	98,963	3.6 %	311,083	4.3 %	469,197	4.1 %
Historical Annual Growth 2000 to 2010	45,688	3.6 %	248,734	4.3 %	438,624	4.1 %
Projected Annual Growth 2010 to 2015	39,787	1.9 %	147,361	2.3 %	217,115	2.1 %
Est. Population Density (2010)	5,288.88	psm	3,566.78	psm	2,260.66	psm
Trade Area Size	78.84	sq mi	357.61	sq mi	906.36	sq mi
Households						
Estimated Households (2010)	145,071		442,071		713,776	
Census Households (1990)	101,105		272,506		438,404	
Census Households (2000)	136,778		382,288		602,027	
Projected Households (2015)	158,136		488,318		781,361	
Forecasted Households (2020)	169,897		547,239		880,984	
Households with Children (2010)	52,706	36.3 %	154,814	35.0 %	243,495	34.1 %
Average Household Size	2.87		2.89		2.87	
Average Household Income						
Est. Average Household Income (2010)	73,254		73,361		76,261	
Proj. Average Household Income (2015)	\$79,020		\$80,050		\$82,953	
Average Family Income (2010)	\$85,357		\$85,718		\$89,564	
Median Household Income						
Est. Median Household Income (2010)	\$62,334		\$60,863		\$60,804	
Proj. Median Household Income (2015)	\$64,607		\$64,046		\$63,999	
Median Family Income (2010)	\$73,255		\$71,750		\$72,443	
Per Capita Income						
Est. Per Capita Income (2010)	\$25,864		\$25,946		\$27,336	
Proj. Per Capita Income (2015)	\$27,717		\$27,959		\$29,331	
Per Capita Income Est. 5 year change	\$1,853.02	-6.7 %	\$2,012.78	-7.2 %	\$1,995.09	-6.8 %
Other Income						
Est. Disposable Income (2010)	\$51,049		\$50,017		\$49,917	
Proj. Disposable Income (2015)	\$52,695		\$52,282		\$52,205	
Disposable Income Est. 5 year change	\$1,645.43	3.2 %	\$2,264.68	4.5 %	\$2,288.09	4.6 %
Est. Average Household Net Worth (2010)	\$468,195		\$482,032		\$501,990	
Daytime Demos						
Total Number of Businesses (2010)	15,231		42,181		75,249	
Total Number of Employees (2010)	198,266		617,241		1,111,197	
Company Headqtrs: Businesses (2010)	20	0.1 %	75	0.2 %	162	0.2 %
Company Headqtrs: Employees (2010)	2,708	1.4 %	14,925	2.4 %	27,425	2.5 %
Unemployment Rate (2010)	4.97 %		4.88 %		5.03 %	
Employee Population Per Business	13.0 to 1		14.6 to 1		14.8 to 1	
Residential Population per Business	27.4 to 1		30.2 to 1		27.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	297,671		955,929		1,704,127	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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Race & Ethnicity						
White (2010)	353,504	84.8 %	1,099,897	86.2 %	1,775,813	86.7 %
Black or African American (2010)	22,008	5.3 %	69,394	5.4 %	109,287	5.3 %
American Indian & Alaska Native (2010)	10,419	2.5 %	30,065	2.4 %	53,470	2.6 %
Asian (2010)	21,773	5.2 %	49,904	3.9 %	67,429	3.3 %
Hawaiin & Pacific Islander (2010)	1,382	0.3 %	3,859	0.3 %	5,479	0.3 %
Other Race (2010)	5,958	1.4 %	16,933	1.3 %	29,028	1.4 %
Multi Race (2010)	1,952	0.5 %	5,464	0.4 %	8,462	0.4 %
Not Hispanic or Latino Population (2010)	291,281	69.9 %	901,958	70.7 %	1,403,731	68.5 %
Hispanic or Latino Population (2010)	125,715	30.1 %	373,560	29.3 %	645,236	31.5 %
Not of Hispanic Origin Population (1990)	233,439	85.7 %	617,805	86.3 %	942,447	82.6 %
Hispanic Origin Population (1990)	38,907	14.3 %	97,895	13.7 %	198,700	17.4 %
Not Hispanic or Latino Population (2000)	288,645	77.7 %	808,584	78.7 %	1,217,634	75.6 %
Hispanic or Latino Population (2000)	82,662	22.3 %	218,199	21.3 %	392,709	24.4 %
Not Hispanic or Latino Population (2015)	304,272	66.6 %	963,061	67.7 %	1,488,081	65.7 %
Hispanic or Latino Population (2015)	152,511	33.4 %	459,817	32.3 %	778,001	34.3 %
Hist. Hispanic Ann Growth (1990 to 2010)	86,808	14.9 %	275,665	18.8 %	446,536	15.0 %
Proj. Hispanic Ann Growth (2010 to 2015)	26,796	4.3 %	86,258	4.6 %	132,764	4.1 %
Age						
Age 0 to 4 yrs (2010)	33,229	8.0 %	102,428	8.0 %	162,347	7.9 %
Age 5 to 9 yrs (2010)	32,958	7.9 %	101,049	7.9 %	160,428	7.8 %
Age 10 to 14 yrs (2010)	30,593	7.3 %	92,683	7.3 %	146,962	7.2 %
Age 15 to 19 yrs (2010)	30,092	7.2 %	90,710	7.1 %	141,022	6.9 %
Age 20 to 24 yrs (2010)	33,042	7.9 %	93,219	7.3 %	139,299	6.8 %
Age 25 to 29 yrs (2010)	34,053	8.2 %	99,069	7.8 %	152,335	7.4 %
Age 30 to 34 yrs (2010)	33,823	8.1 %	99,946	7.8 %	155,515	7.6 %
Age 35 to 39 yrs (2010)	32,406	7.8 %	96,392	7.6 %	151,097	7.4 %
Age 40 to 44 yrs (2010)	31,228	7.5 %	91,005	7.1 %	143,869	7.0 %
Age 45 to 49 yrs (2010)	29,934	7.2 %	85,180	6.7 %	137,542	6.7 %
Age 50 to 54 yrs (2010)	26,381	6.3 %	75,865	5.9 %	124,743	6.1 %
Age 55 to 59 yrs (2010)	20,468	4.9 %	63,182	5.0 %	106,385	5.2 %
Age 60 to 64 yrs (2010)	15,244	3.7 %	51,636	4.0 %	89,367	4.4 %
Population age 65-74 (2010)	18,250	4.4 %	70,448	5.5 %	125,965	6.1 %
Population age 75-84 (2010)	9,916	2.4 %	42,006	3.3 %	75,767	3.7 %
Population age 85+ (2010)	5,379	1.3 %	20,699	1.6 %	36,324	1.8 %
Median Age (2010)	31.8 yrs		33.0 yrs		34.0 yrs	
Gender Age Distribution						
Population Female (2010)	205,486	49.3 %	631,275	49.5 %	1,011,445	49.4 %
Age 0 to 19 yrs (2010)	61,999	30.2 %	189,415	30.0 %	297,818	29.4 %
Age 20 to 64 yrs (2010)	124,683	60.7 %	366,789	58.1 %	580,416	57.4 %
Age 65 yrs plus (2010)	18,805	9.2 %	75,071	11.9 %	133,211	13.2 %
Median Age Females (2010)	32.6 Yrs		33.9 Yrs		35.0 Yrs	
Population Male (2010)	211,510	50.7 %	644,242	50.5 %	1,037,522	50.6 %
Age 0 to 19 yrs (2010)	64,873	30.7 %	197,454	30.6 %	312,941	30.2 %
Age 20 to 64 yrs (2010)	131,897	62.4 %	388,705	60.3 %	619,737	59.7 %
Age 65 yrs plus (2010)	14,740	7.0 %	58,082	9.0 %	104,845	10.1 %
Median Age Males (2010)	31.1 yrs		32.1 yrs		33.1 yrs	

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Household Income Distribution						
HH Income \$200,000 or More (2010)	3,385	2.3 %	11,456	2.6 %	25,875	3.6 %
HH Income \$150,000 to 199,999 (2010)	6,037	4.2 %	18,904	4.3 %	31,848	4.5 %
HH Income \$100,000 to 149,999 (2010)	22,065	15.2 %	64,753	14.6 %	98,102	13.7 %
HH Income \$75,000 to 99,999(2010)	22,789	15.7 %	66,587	15.1 %	99,385	13.9 %
HH Income \$50,000 to 74,999(2010)	31,267	21.6 %	93,502	21.2 %	142,039	19.9 %
HH Income \$35,000 to 49,999(2010)	22,110	15.2 %	65,316	14.8 %	103,895	14.6 %
HH Income \$25,000 to 34,999(2010)	14,083	9.7 %	44,446	10.1 %	72,955	10.2 %
HH Income \$15,000 to 24,999(2010)	11,382	7.8 %	37,228	8.4 %	66,063	9.3 %
HH Income \$0 to 14,999 (2010)	11,953	8.2 %	39,880	9.0 %	73,614	10.3 %
HH Income \$35000+ (2010)	107,654	74.2 %	320,517	72.5 %	501,144	70.2 %
HH Income \$75000+ (2010)	54,276	37.4 %	161,699	36.6 %	255,211	35.8 %
Housing						
Total Housing Units (2010)	158,036		502,721		833,951	
Housing Units Occupied (2010)	145,071	91.8 %	442,071	87.9 %	713,776	85.6 %
<i>Housing Units, Owner Occupied (2010)</i>	87,545	55.4 %	280,606	55.8 %	460,907	55.3 %
<i>Housing Units, Renter Occupied (2010)</i>	57,526	36.4 %	161,464	32.1 %	252,869	30.3 %
Housing Units, Vacant (2010)	12,965	8.2 %	60,650	12.1 %	120,175	14.4 %
Median Years in Residence (2010)	3 yrs		3 yrs		3 yrs	
Marital Status						
Never Married (2010)	99,610	31.1 %	281,662	28.8 %	432,093	27.4 %
Now Married (2010)	162,029	50.6 %	512,018	52.3 %	822,846	52.1 %
Separated (2010)	13,137	4.1 %	40,728	4.2 %	80,070	5.1 %
Widowed (2010)	11,258	3.5 %	44,421	4.5 %	80,512	5.1 %
Divorced (2010)	34,454	10.8 %	99,975	10.2 %	163,150	10.3 %
Household Type						
Population Family (2010)	333,950	80.1 %	1,028,894	80.7 %	1,650,639	80.6 %
Population Non-Family (2010)	80,479	19.3 %	233,264	18.3 %	366,136	17.9 %
Population Group Qtrs (2010)	2,567	0.6 %	13,359	1.0 %	32,191	1.6 %
Family Household (2010)	90,375	62.3 %	277,253	62.7 %	447,772	62.7 %
Married Couple Family With Kids (2010)	34,123	39.0 %	103,708	37.0 %	160,813	34.9 %
Average Family Household Size (2010)	3.70		3.71		3.69	
Non-Family Household (2010)	54,696	37.7 %	164,817	37.3 %	266,004	37.3 %
Household Size						
1 Person Household (2010)	40,567	28.0 %	126,347	28.6 %	209,338	29.3 %
2 Person Households (2010)	33,751	23.3 %	106,111	24.0 %	176,447	24.7 %
3 Person Households (2010)	18,387	12.7 %	51,512	11.7 %	79,482	11.1 %
4 Person Households (2010)	28,684	19.8 %	82,235	18.6 %	126,229	17.7 %
5 Person Households (2010)	13,676	9.4 %	41,732	9.4 %	65,853	9.2 %
6+ Person Households (2010)	10,006	6.9 %	34,134	7.7 %	56,427	7.9 %
Household Vehicles						
Total Vehicles Available (2010)	265,385		802,542		1,272,937	
Household: 0 Vehicles Available (2010)	7,873	3.0 %	24,721	3.1 %	45,375	3.6 %
Household: 1 Vehicles Available (2010)	53,127	20.0 %	166,429	20.7 %	272,909	21.4 %
Household: 2+ Vehicles Available (2010)	84,071	31.7 %	250,921	31.3 %	395,492	31.1 %
Average Vehicles Per Household (2010)	2		2		2	

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Labor Force						
Est. Labor: Population Age 16+ (2010)	314,559		961,861		1,551,308	
Est. Civilian Employed (2010)	214,860	68.3 %	622,262	64.7 %	957,043	61.7 %
Est. Civilian Unemployed (2010)	15,647	5.0 %	46,956	4.9 %	77,968	5.0 %
Est. In Armed Forces (2010)	294	0.1 %	912	0.1 %	1,335	0.1 %
Est. Not in Labor Force (2010)	83,758	26.6 %	291,731	30.3 %	514,962	33.2 %
Occupation (2000)						
Occupation: Population 16+	200,634		516,147		762,870	
Mgmt, Business, & Financial Operations	30,700	15.3 %	77,423	15.0 %	115,647	15.2 %
Professional and Related	45,485	22.7 %	111,486	21.6 %	157,509	20.6 %
Service	25,790	12.9 %	72,039	14.0 %	110,605	14.5 %
Sales and Office	59,285	29.5 %	152,688	29.6 %	222,795	29.2 %
Farming, Fishing, and Forestry	542	0.3 %	1,206	0.2 %	2,091	0.3 %
Construction, Extraction, & Maintenance	17,452	8.7 %	46,898	9.1 %	73,226	9.6 %
Production, Transport, & Material Moving	21,379	10.7 %	54,407	10.5 %	80,996	10.6 %
Percent White Collar Workers		67.5 %		66.2 %		65.0 %
Percent Blue Collar Workers		32.5 %		33.8 %		35.0 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$8,189		\$24,984		\$41,264	
Total Non-Retail Expenditures (2010)	\$4,729	57.7 %	\$14,418	57.7 %	\$23,803	57.7 %
Total Retail Expenditures (2010)	\$3,461	42.3 %	\$10,566	42.3 %	\$17,461	42.3 %
Apparel (2010)	\$394	4.8 %	\$1,201	4.8 %	\$1,987	4.8 %
Contributions (2010)	\$298	3.6 %	\$916	3.7 %	\$1,561	3.8 %
Education (2010)	\$199	2.4 %	\$607	2.4 %	\$1,024	2.5 %
Entertainment (2010)	\$459	5.6 %	\$1,399	5.6 %	\$2,311	5.6 %
Food And Beverages (2010)	\$1,254	15.3 %	\$3,826	15.3 %	\$6,292	15.2 %
Furnishings And Equipment (2010)	\$364	4.4 %	\$1,108	4.4 %	\$1,831	4.4 %
Gifts (2010)	\$214	2.6 %	\$655	2.6 %	\$1,102	2.7 %
Health Care (2010)	\$492	6.0 %	\$1,505	6.0 %	\$2,476	6.0 %
Household Operations (2010)	\$296	3.6 %	\$902	3.6 %	\$1,508	3.7 %
Miscellaneous Expenses (2010)	\$136	1.7 %	\$415	1.7 %	\$682	1.7 %
Personal Care (2010)	\$119	1.5 %	\$363	1.5 %	\$598	1.4 %
Personal Insurance (2010)	\$84	1.0 %	\$256	1.0 %	\$430	1.0 %
Reading (2010)	\$27	0.3 %	\$82	0.3 %	\$135	0.3 %
Shelter (2010)	\$1,577	19.3 %	\$4,814	19.3 %	\$7,972	19.3 %
Tobacco (2010)	\$52	0.6 %	\$160	0.6 %	\$260	0.6 %
Transportation (2010)	\$1,655	20.2 %	\$5,035	20.2 %	\$8,238	20.0 %
Utilities (2010)	\$571	7.0 %	\$1,742	7.0 %	\$2,856	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	257,082		795,429		1,298,910	
Elementary (0 to 8)(2010)	15,125	5.9 %	49,738	6.3 %	100,624	7.7 %
Some High School (9 to 11)(2010)	15,807	6.1 %	53,754	6.8 %	102,342	7.9 %
High School Graduate (12)(2010)	54,678	21.3 %	178,266	22.4 %	299,374	23.0 %
Some College (13 to 16)(2010)	60,446	23.5 %	191,446	24.1 %	298,621	23.0 %
Associate Degree Only(2010)	22,436	8.7 %	66,720	8.4 %	102,749	7.9 %
Bachelor Degree Only(2010)	56,326	21.9 %	165,820	20.8 %	253,815	19.5 %
Graduate Degree(2010)	32,265	12.6 %	89,685	11.3 %	141,385	10.9 %

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Units In Structure						
1 Detached Unit (2000)	82,041	56.5 %	230,752	54.8 %	364,270	53.5 %
1 Attached Unit (2000)	10,422	7.2 %	29,868	7.1 %	47,481	7.0 %
2 to 4 Units (2000)	7,488	5.2 %	23,284	5.5 %	40,024	5.9 %
5 to 9 Units (2000)	10,245	7.1 %	24,697	5.9 %	35,653	5.2 %
10 to 19 Units (2000)	9,236	6.4 %	24,159	5.7 %	34,915	5.1 %
20 to 49 Units (2000)	5,268	3.6 %	14,152	3.4 %	22,534	3.3 %
50 or more Units (2000)	14,959	10.3 %	41,306	9.8 %	65,206	9.6 %
Mobile Home or Trailer (2000)	5,142		31,261		65,530	
Other Structure (2000)	280		1,679		5,183	
Homes Built By Year						
Homes Built 1999 to 2000	4,282	3.0 %	18,698	4.4 %	34,186	5.0 %
Homes Built 1995 to 1998	19,334	13.3 %	60,291	14.3 %	90,139	13.2 %
Homes Built 1990 to 1994	17,733	12.2 %	48,681	11.6 %	72,771	10.7 %
Homes Built 1980 to 1989	47,101	32.5 %	124,398	29.5 %	178,382	26.2 %
Homes Built 1970 to 1979	39,477	27.2 %	96,576	22.9 %	146,006	21.4 %
Homes Built 1960 to 1969	11,332	7.8 %	42,882	10.2 %	72,971	10.7 %
Homes Built 1950 to 1959	3,720	2.6 %	21,902	5.2 %	55,430	8.1 %
Homes Built Before 1949	2,103	1.4 %	7,729	1.8 %	30,912	4.5 %
Home Values (2000)						
Home Values \$1,000,000+	53	0.1 %	287	0.1 %	2,286	0.7 %
Home Values \$500,000-\$999,999	432	0.6 %	1,462	0.7 %	7,928	2.4 %
Home Values \$400,000-\$499,999	559	0.7 %	1,852	0.9 %	6,250	1.9 %
Home Values \$300,000-\$399,999	1,634	2.1 %	6,276	3.0 %	14,324	4.4 %
Home Values \$200,000-\$299,999	8,698	11.4 %	25,870	12.2 %	42,866	13.1 %
Home Values \$150,000-\$199,999	14,249	18.7 %	41,794	19.7 %	59,002	18.0 %
Home Values \$100,000-\$149,999	34,879	45.7 %	88,362	41.7 %	114,727	35.1 %
Home Values \$70,000-\$99,999	12,704	16.7 %	35,939	16.9 %	55,898	17.1 %
Home Values \$50,000-\$69,999	2,366	3.1 %	7,314	3.4 %	15,795	4.8 %
Home Values \$25,000-\$49,999	529	0.7 %	2,199	1.0 %	6,386	2.0 %
Home Values \$0-\$24,999	191	0.3 %	797	0.4 %	1,623	0.5 %
Owner Occupied Median Home Value	\$142,114		\$143,685		\$161,737	
Renter Occupied Median Rent	\$669		\$651		\$606	
Transportation to Work (2000)						
Drive to Work Alone	155,625	77.5 %	393,460	76.1 %	570,837	74.7 %
Drive to Work in Carpool	27,659	13.8 %	71,880	13.9 %	110,505	14.5 %
Travel to Work - Public Transportation	3,207	1.6 %	9,016	1.7 %	16,908	2.2 %
Drive to Work Motorcycle	959	0.5 %	2,515	0.5 %	3,184	0.4 %
Walk or Bicycle to Work	6,264	3.1 %	18,746	3.6 %	27,609	3.6 %
Other Means	1,018	0.5 %	3,961	0.8 %	6,761	0.9 %
Work at Home	6,181	3.1 %	17,391	3.4 %	28,108	3.7 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	48,973	25.1 %	126,107	25.2 %	187,746	25.5 %
Travel to Work in 15 to 29 Minutes	83,360	42.8 %	203,333	40.7 %	291,158	39.6 %
Travel to Work in 30 to 59 Minutes	54,288	27.9 %	146,227	29.3 %	217,838	29.6 %
Travel to Work in 60 Minutes or More	8,112	4.2 %	23,912	4.8 %	39,061	5.3 %
Average Travel Time to Work	22 mins		23 mins		23 mins	

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